

Transforming Ringway and Friargate North promotional video text transcript

The video starts with the caption 'as part of the Transforming Cities Fund bid we have been awarded'.

An illustration of a walker and cyclist with the following words: 'the aim of the scheme is to reconnect both sides of the city'; 'to give a joined-up leisure and shopping experience'; 'it will also change the way we travel into and around this part of Preston'; 'enabling more people to catch the bus, walk and cycle'.

How will we do this caption appears with the following steps: 'one, install dedicated cycle lanes along Ringway and Friargate North'; 'two, a new cycle and pedestrian crossing facility on the Ringway – Friargate junction'; 'three, improving the appearance of the public open space around the junction'.

Before and after artist impression after images appear showing the improved public realm space.

The following steps appear on screen further explaining how this will be done: 'four, pedestrianisation of the northern end of Friargate between Ringway and Marsh Lane'; 'five, closing part of Corporation Street to general traffic and providing new bus stops for buses diverted from Friargate'; 'six, planting new trees and providing new street furniture and cycling parking facilities'.

Screen then changes to artist illustration of improvements with the words 'making Preston healthier, safer and greener', 'providing alternatives to car use will improve air quality around the city centre', 'a safer environment for all road users, especially pedestrians and cyclists', 'street trees will absorb up to 150kg of carbon each and provide shade and temperature reduction in summer', 'making Preston a cycle friendly city can create a healthier community which helps the economy and our NHS', 'encouraging through-traffic to use other routes will reduce congestion in the city centre, which costs businesses around £17,000 a year'.

Aerial artist impression of improvements is shown before showing the impression from a street view.

Screen then changes to artist illustration of improvements with the words 'creating a new visitor destination', 'like other modern cities, we will be improving the look and feel of this area for people to shop, sit and relax and enjoy', 'opportunities for cafes, bars and restaurants to provide outdoor seating', 'new spaces for outdoor markets and live events', 'reconnecting both sides of the city for a joined up shopping and leisure experience', 'increased footfall will help create more potential customers for local businesses'.

Artist impression of ringway improvements is shown followed by the words 'design of these works will continue over the coming months with the construction planned to start at the end of 2021 for completion by spring 2023'.

Video finishes with the words 'we would like your comments to help us with the final details of the design. Online public engagement 15 March – 26 April 2021'. 'Visit our website to find out more and comment on the designs. Lancashire.gov.uk/fnr'.